DR. AMBEDKAR COLLEGE, DEEKSHABHOOMI, NAGPUR

REPORT FIELD VISIT TO ARTEFAKT WORKSHOP-ECOFRIENDLY DOLLS

DEPARTMENT OF COMMERCE

SESSION 2023-2024

NAME OF THE PROGRAMME :	Field Visit to ARTEFAKT Workshop-Ecofriendly Dolls		
NAME OF THE RESOURCE PERSON :	Prop. Y. Ramani		
DAY & DATE :	Thursday, 4th January, 2024		
TIME :	11am to 2pm		
PROGRAMME OBJECTIVE :	To make the students aware about how an entrepreneur carry his or her business right from production to its marketing, in order to make students able to understand the whole concept of Entrepreneurship Development.		
LEARNING OUTCOMES :	After the visit the students will be able to know how a business is primarily established and how an entrepreneur can take that business to national and international levels.		

NOTICE :

Dr. AMBEDKAR COLLEGE, DEEKSHABHOOMI, NAGPUR DEPARTMENT OF COMMERCE Session-2023-24 Notice

All the students of department of commerce are hereby informed that a field visit to Artefakts Workshop has been organized by the department of Commerce ,DACN ,Nagpur.

All the students should attend the field visit positively.

Date: 4/01/2024 Time: 11.00 am Venue: Artefakts Workshop, Nagpur Dolls, Near Omkarnagar Chowk, Nagpur.



Dr. Varsha Panbude

HoD - Commerce



Dr. Mrs. B.A. Mehere

Principal

REPORT :

A field visit to Artefakt Workshop-Ecofriendly Dolls, Omkarnagar ,Nagpur was organized by the department of Commerce for the students of B.com to enhance their skills and knowledge regarding the business purpose.

The Proprietor of Artefakts- Y.Ramani, former President and currently member of Vidarbh Industries Association(VIA), she warmly welcomed the faculties and students who had visited their workshop. In this workshop one could see the handmade dolls made by the weaker section women using minimal use of machines which are eco-friendly and sustainable also. There are 20 such weaker section women who are into this business of making handmade dolls which are made out of Paper-Mache and other raw materials and eco-friendly too.

This workshop was established in 1988 with a social purpose to help the weaker section women and also physically disabled women to empower them and provide employment for their livelihood. These women are given proper guidance and training to create such beautiful handmade dolls.

The students were also shown the process of making dolls in detail. In this workshop different kinds of dolls are made including the cultural ones which are made after a detailed research on that particular culture. For instance if they are making a doll showing a classical dance, a detailed research would be conducted by them about its poses, costume, jewelry, hairstyle etc. They also informed the students that to sell these products an online Marketing through Social media is also done. Their products are also exported into different countries like USA, UK, Canada and Australia. They also exhibit the dolls in India and abroad also. Even in India these dolls are sold at all over India including cities like Mumbai, Pune, Assam, Bangalore, Karnataka etc.

She also proudly told the students that her organization has provided the dolls to the newly build complex of Parliament of India in New Delhi.

There was also an interactive session between the students and the Proprietor where students were keenly interested in knowing the future of this kind of business. It was informed that Students shall be given Internship also if they participate in making such handmade dolls.

All the faculties of Commerce like Dr.Varsha Panbude-HoD and Vice-Principle, Dr.Vaishali Fating, Miss Pooja Kamble, Miss Rasika Bawankar and Mr.Purvesh Fating were present along with 30 students. Eventually, Vote of thanks was given by Miss Pooja Kamble-faculty of Commerce.

GLIMPSES:







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DEPARTMENT OF COMMERCE

DR.AMBEDKARCOLLEGE, DEEKSHABHOOMI, NAGPUR.

RE-ACCREDITED WITH 'A' GRADE BY NAAC CGPA: 3.45 RECOGNIZED AS COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC E-mail id :commercedepartmentdacn23@gmail.com

Name of Program: Field Visit (Artefakt) Date: 04/01123

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